

INVOICE



http://www.local6.com

Billing Address:

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248280-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Flight Dates	Order #	Alt Order #
10/29/12 - 11/12/12	248280	06144625

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	M-F 11p News	11-1135p	M---F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M---F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 11/02/12 11:28 PM M-F 11p News 11-1135p :30 D3C12FL10T02H \$2,500.00 NM 3 WKMG M 11/05/12 11:27 PM M-F 11p News 11-1135p :30 D3C12FL10T02H \$2,500.00 NM									
2	10/31/12	11/05/12	David Letterman	1136p-1238a	M-WTF--	:30	5	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/31/12 12:15 AM David Letterman 1136p-1238a :30 D3C12FL10T02H \$725.00 NM 5 WKMGTh 11/01/12 11:57 PM David Letterman 1136p-1238a :30 D3C12FL10T02H \$725.00 NM 4 WKMGTh 11/01/12 12:31 AM David Letterman 1136p-1238a :30 D3C12FL10T02H \$725.00 NM 2 WKMGF 11/02/12 12:16 AM David Letterman 1136p-1238a :30 D3C12FL10T02H \$725.00 NM 1 WKMG M 11/05/12 12:15 AM David Letterman 1136p-1238a :30 D3C12FL10T02H \$725.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/30/12	11/05/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/30/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 3.7,3.8,3.9 2 WKMG W 10/31/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 3.7,3.8,3.9 1 WKMG Th 11/01/12 Price Is Right 11a-12p :00 \$900.00 NM Credited 4 WKMG F 11/02/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 3.7,3.8,3.9 9 WKMG Sa 11/03/12 8:28 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T02H \$450.00 NM MG for 3.5,3.2,3.4 8 WKMG Sa 11/03/12 8:58 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T02H \$450.00 NM MG for 3.5,3.2,3.4 7 WKMG Su 11/04/12 11:27 AM Face The Nation 1030-1130a :30 D3C12FL10T02H \$1,800.00 NM MG for 3.5,3.2,3.4 3 WKMG M 11/05/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 3.6 6 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$900.00 NM See MG 3.10 10 WKMG Tu 11/06/12 5:28 AM Morn News at 5a 5-530a :30 D3C12FL10T02H \$900.00 NM MG for 3.6 11/05									
4	10/31/12	11/05/12	Local 6 News 12-1230p	12-1230p	M-WTF--	:30	3	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$725.00 NM Credited 3 WKMG F 11/02/12 Local 6 News 12-1230p 12-1230p :00 \$725.00 NM Credited 2 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$725.00 NM Credited									
5	10/31/12	11/05/12	Morn News at 5a	5-530a	M-WTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 11/02/12 5:12 AM Morn News at 5a 5-530a :30 D3C12FL10T02H \$350.00 NM 1 WKMG M 11/05/12 5:24 AM Morn News at 5a 5-530a :30 D3C12FL10T02H \$350.00 NM									

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/31/12	11/05/12	News at 5p	5-530p	M-WTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMCW 10/31/12 5:14 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM 4 WKMGTh 11/01/12 5:24 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM 2 WKMGF 11/02/12 5:25 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM 1 WKMG 11/05/12 5:25 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM									
7	10/31/12	11/05/12	Morn News at 530a	530-6a	M-WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 11/01/12 5:44 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM 3 WKMGF 11/02/12 5:42 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM 1 WKMG 11/05/12 5:53 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM									
8	10/31/12	11/05/12	News at 6p	6-630p	M-WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/31/12 6:14 PM News at 6p 6-630p :30 D3C12FL10T02H \$800.00 NM 1 WKMGTh 11/01/12 5:58 PM News at 6p 6-630p :30 D3C12FL10T02H \$800.00 NM 4 WKMGF 11/02/12 News at 6p 6-630p :00 \$800.00 NM See MG 8.6 5 WKMG 11/04/12 12:36 AM Cold Case 1135p-1235a :30 D3C12FL10T02H \$800.00 NM MG for 8.3 11/05 3 WKMG 11/05/12 News at 6p 6-630p :00 \$800.00 NM See MG 8.5 6 WKMG 11/05/12 9:17 AM Rachael Ray 9-10a :30 D3C12FL10T02H \$800.00 NM MG for 8.4 11/02									

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

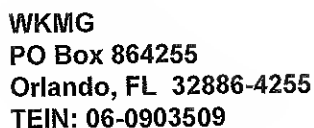
http://www.local6.com

http://www.local10.com										Spots/	Week	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length							
10	10/30/12	11/05/12	CBS Eve News	630-7p	MTWTF--	:30	5	\$1,500.00	NM				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$1,500.00													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type		
1	WKMG	Tu	10/30/12		CBS Eve News	630-7p	:00			\$1,500.00	NM		
			See MG 10.8										
9	WKMG	Tu	10/30/12		Price Is Right	11a-12p	:00			\$1,500.00	NM		
			See MG 10.10										
4	WKMG	W	10/31/12		CBS Eve News	630-7p	:00			\$1,500.00	NM		
			See MG 10.9										
8	WKMG	W	10/31/12	11:24 PM	M-F 11p News	11-1135p	:30	D3C12FL10T02H		\$3,000.00	NM		
			MG for 10.1,10.3										
3	WKMG	Th	11/01/12		CBS Eve News	630-7p	:00			\$1,500.00	NM		
			See MG 10.8										
6	WKMG	Th	11/01/12	6:29 AM	Morn News at 6a	6-7a	:30	D3C12FL10T02H		\$750.00	NM		
			MG for 10.2 11/05										
7	WKMG	F	11/02/12	6:53 AM	Morn News at 6a	6-7a	:30	D3C12FL10T02H		\$750.00	NM		
			MG for 10.2 11/05										
5	WKMG	F	11/02/12	6:59 PM	CBS Eve News	630-7p	:30	D3C12FL10T02H		\$1,500.00	NM		
2	WKMG	M	11/05/12		CBS Eve News	630-7p	:00			\$1,500.00	NM		
			See MG 10.6,10.7										
10	WKMG	M	11/05/12	11:59 AM	Price Is Right	11a-12p	:30	D3C12FL10T02H		\$1,500.00	NM		
			MG for 10.9 10/30										
11	10/30/12	11/05/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$900.00	NM				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$900.00													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type		
2	WKMG	Tu	10/30/12		News at 7p	7-7:30p	:00			\$900.00	NM		
			See MG 11.3,11.4										
3	WKMG	Tu	10/30/12		The Early Show	7-9a	:00			\$450.00	NM		
			See MG 11.7										
5	WKMG	Tu	10/30/12		Insider	530p-6p	:00			\$450.00	NM		
			See MG 11.8										
8	WKMG	W	10/31/12		Insider	530p-6p	:00			\$450.00	NM		
			Credited										
6	WKMG	Th	11/01/12		Insider	530p-6p	:00			\$450.00	NM		
			Credited										
7	WKMG	Th	11/01/12	7:26 AM	The Early Show	7-9a	:30	D3C12FL10T02H		\$450.00	NM		
			MG for 11.3 10/30										
1	WKMG	F	11/02/12		News at 7p	7-7:30p	:00			\$900.00	NM		
			See MG 11.5,11.6										
4	WKMG	F	11/02/12	7:28 AM	The Early Show	7-9a	:30	D3C12FL10T02H		\$450.00	NM		
			MG for 11.2 10/30										

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Democratic Congressional	DCCC	1192

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/31/12	11/05/12	The Early Show	7-9a	M-WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 6 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMGTh 11/01/12 7:56 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
1 WKMGTh 11/01/12 8:30 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
2 WKMGTh 11/01/12 8:46 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
6 WKMGF 11/02/12 8:25 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
4 WKMGF 11/02/12 8:54 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
5 WKMGF 11/05/12 8:29 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
13	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGTh 11/01/12 9:36 AM Rachael Ray 9-10a :30 D3C12FL10T02H \$300.00 NM									
1 WKMGF 11/05/12 9:48 AM Rachael Ray 9-10a :30 D3C12FL10T02H \$300.00 NM									
14	11/02/12	11/02/12	Blue Bloods	10-11p	----F--	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$9,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGF 11/02/12 Blue Bloods 10-11p :00 \$9,500.00 NM									
Credited									
16	11/03/12	11/03/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGSa 11/03/12 12:24 AM Sat 11p News 11-1135p :30 D3C12FL10T02H \$2,000.00 NM									
17	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$675.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGTu 10/30/12 News at 5p 5-530p :00 \$675.00 NM									
See MG 17.3									
3 WKMGW 10/31/12 5:27 PM News at 5p 5-530p :30 D3C12FL10T02H \$675.00 NM									
MG for 17.2 10/30									
1 WKMGSa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$675.00 NM									
See MG 17.2									
18	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGSa 11/03/12 7:28 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T02H \$450.00 NM									
2 WKMGSa 11/03/12 8:00 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T02H \$450.00 NM									

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Democratic Congressional	DCCC	1192

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	11/03/12	11/03/12	Crimetime Sat	9-10p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 11/02/12 CSI:NY 8-9p :00 \$3,000.00 NM See MG 19.3 3 WKMGF 11/02/12 8:45 PM Undercover Boss 8-9p :30 D3C12FL10T02H \$3,000.00 NM MG for 19.2 11/02 1 WKMG Sa 11/03/12 Crimetime Sat 9-10p :00 \$3,000.00 NM See MG 19.2									
20	11/04/12	11/04/12	Face The Nation	1030-11a	-----1	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 10:59 AM Face The Nation 1030-11a :30 D3C12FL10T02H \$1,700.00 NM									
21	11/04/12	11/04/12	Sun 11p News after NFL Late News		-----1	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 12:03 AM Sun 11p News after NFL Late News :30 D3C12FL10T02H \$3,500.00 NM									
23	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----2	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 6:42 AM 6-830a Sun News 6a-830a :30 D3C12FL10T02H \$250.00 NM 1 WKMG Su 11/04/12 7:13 AM 6-830a Sun News 6a-830a :30 D3C12FL10T02H \$250.00 NM									
24	11/04/12	11/04/12	No Show/NFL gm2	630-7p	-----1	:30	1	\$815.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$815.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 Morn News at 6a 6-7a :00 \$410.00 NM See MG 24.4 4 WKMG Th 11/01/12 6:15 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$410.00 NM MG for 24.2 10/30 3 WKMG F 11/02/12 6:24 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$405.00 NM MG for 24.1 11/04 1 WKMG Su 11/04/12 No Show/NFL gm2 630-7p :00 \$815.00 NM See MG 24.2, 24.3									
25	11/04/12	11/04/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 Sun 7-8p 7-8p :00 \$8,500.00 NM Credited									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
248280-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 9:09 AM CBS Sunday Morning 9-1030a :30 D3C12FL10T02H \$2,100.00 NM									
32	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 6:31 AM Sat 5-7a News 5-7a :30 D3C12FL10T02H \$200.00 NM									
33	11/06/12	11/06/12	Local 6 News 12-1230p	12-1230p	-T-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 D3C12FL10T02H \$725.00 NM									
34	11/06/12	11/06/12	Morn News at 530a	530-6a	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 5:53 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM									
35	10/31/12	10/31/12	Survivor	8-9p	--W----	:30	1	\$8,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 8:59 PM Survivor 8-9p :30 D3C12FL10T02H \$8,000.00 NM									
36	11/03/12	11/03/12	NCAA 3pm Game	various	-----S-	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:14 PM NCAA 3pm Game various :30 D3C12FL10T02H \$3,750.00 NM									
37	11/05/12	11/05/12	Met Yr Mother/Partners	8-9p	M-----	:30	1	\$10,225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$10,225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 8:47 PM Met Yr Mother/Partners 8-9p :30 D3C12FL10T02H \$10,225.00 NM									

Total Spots 57 Gross Total \$70,015.00

Payment Terms 30 Days

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248280-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Agency Commission \$10,502.25

Net Amount Due \$59,512.75

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248283-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	248283	06144657

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/29/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 11:13 PM M-F 11p News 11-1135p :30 D3C12FL10T02H \$2,500.00 NM									
3	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 3.3,3.4									
8	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 6:21 PM News at 6p 6-630p :30 D3C12FL10T02H \$800.00 NM									
9	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:41 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$500.00 NM									

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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
248283-2	11/06/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/29/12	CBS Eve News	630-7p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 10.4, 10.5									
11	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 News at 7p 7-7:30p :00 \$900.00 NM See MG 11.3									

Total Spots 3 Gross Total \$3,800.00

Payment Terms 30 Days

Agency Commission \$570.00

Net Amount Due \$3,230.00

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